

from the desk of 
ALLEGRA'S STUDIO

2008 Session Information
and Product Menu

P O Box 3497
Lynchburg, VA 24503
434-384-0138

by appointment only

www.allegrasstudio.com



THANK YOU!

Thank you for choosing Allegra's Studio to document your life! Allegra's Studio specializes in preserving memories with distinctive and personalized portraiture. As a fine art portrait photographer, Allegra takes the time to know you and your family. She listens not only to what you expect from her as a photographer but also what you want from her as an artist. It is only with this attention to detail that she can capture the fleeting moments in a lifetime. A moment captured, expressively envisioned as art, helps recapture the memories of your life.

PREPARING FOR YOUR SESSION

How does it work? We know that commissioning custom photography is a substantial investment of time and money so we want to ensure your entire time with Allegra's Studio reflects the care and commitment that we have to providing you with not only a work of art but also a memorable experience! Once you have decided to have a session with Allegra, the first thing to do is call us and set up your three appointments. Your first is a consultation where we discuss not only the style of image that you want but also where you want to hang your wall portraits, what gifts you may need for friends and family and what clothing will work best for your session (more on that later)

WHAT HAPPENS THE DAY OF?

Your second appointment is the actual photography session. Depending on which type of session you choose this may be at the studio, around downtown, at a local park or another location important to your personal images.

HOW WILL I SEE MY PORTRAITS?

Your third appointment is your ordering session. Your images will be projected via a beautiful multi-media slide presentation. We will then help you make the best decisions for your needs as we will have already discussed during your initial consultation. Because we will be choosing your images, we like to make sure that all the decision makers will be present at the time of the presentation. We suggest that children would prefer to stay at home during these sessions. We are happy to accept \$300 minimum orders after this session for images already selected.

WHAT DO I WEAR?

We know coordinating your outfits for your portrait session can be a little overwhelming at times. Here are a few tips that will help you get that bag packed in no time!

1. Solid colors are best for portraits bc they do not take attention away from your face. BUT if one of your favorite outfits is loud & crazy, then by all means, bring it bc we want to capture the REAL you.
2. Families should coordinate colors so that everyone blends together as a group. Try to avoid patterns.
3. For Children, classic outfits are best. Blue jean overalls for boys, a pretty dress for girls. Make sure to bring their favorite bear, toy, etc. Tutus for girls are always great!



Thank you again for choosing Allegra's Studio. If you have any further questions, please feel free to contact us via phone or e-mail. make sure to check out Allegra's Snapshots on our web site for our latest work!



To do list

1. Choose Session
2. Call Allegra 384-0138
3. Have credit card ready for booking.
4. get excited about your session!



- THE SESSION FEES*** - include your three appointments, (consultation, photo shoot, ordering session) and Allegra's time and talent for the photo shoot!

THE STUDIO \$150

- This is ideal for a basic session for an individual or family** The session is approximately one hour in studio.

THE LOCATION \$250

- Up to an hour on site this covers any location within 20 miles or 20 minutes of Lynchburg downtown! This session is perfect for extended engagements, basic bridal, basic newborns, and families**.

THE SENIOR \$400

- This includes up to two hours of on location AND studio shoot with several clothing changes. Up to two friends welcome to join you!

THE LIFESTYLE \$700

- Up to three hours of documenting life as it happens! This session is perfect for those special occasions (5th birthday party?, 50th anniversary?).

*Due to Allegra's weekend wedding schedule, weekend sessions are not available more than one month in advance and require a minimum purchase of \$1500 paid at time of booking. All sessions include \$100 model release consideration - if you prefer that we not showcase your images publically, please add \$100 to your session fee.

**up to 4 family members - additional people \$25 each.

e-mail: info@allegrastudio.com
Booking & Information Line: 434-384-0138
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We all love gifts!
Free Gifts for our most popular collections; let us surprise you!

COLLECTIONS

During your Portrait Presentation, we will help you create your own package. This way you will have your own package custom made to you. We have a few samples of our most popular collections to help guide you on how your personal order collection can be organized. All wall portraits are textured and mounted for easy framing!

Wall Portrait Collection - wall portrait AND 6 gift prints (3 poses)

our most popular finish

size	classic	fine art	canvas	contemporary
grande 40x60	\$1579	\$1679	\$1979	\$2579
large 30x40	\$1279	\$1379	\$1679	\$2279
standard 24x30	\$1079	\$1179	\$1479	\$2079
small 20x24	\$779	\$879	\$1179	\$1779
miniature 16x20	\$579	\$679	\$979	\$1579

Image Collection -

five gift prints 8x10, 5x7, 4x6, two poses

\$245

A La Carte

size	classic	fine art	canvas	contemporary
grande 40x60	\$1379	\$1479	\$1779	\$2379
large 30x40	\$1079	\$1179	\$1479	\$2079
standard 24x30	\$879	\$979	\$1279	\$1879
small 20x24	\$579	\$679	\$979	\$1579
miniature 16x20	\$379	\$479	\$779	\$1379

Gift Prints - enhanced, mounted, and textured

8x10, 5x7 or 4x6 \$59 with purchase of Wall Collection \$49

Wallets one pose

48 wallets \$65
24 wallets \$55
8 wallets \$49

wallets may be purchased only after a \$300 order



ALLEGRA'S STUDIO

PRODUCTS - take \$50 off every product when you also choose a wall portrait collection!

Easy as 1, 2, 3.....

1. Choose your wall portrait
2. Select your gift prints & wallets for friends & family
3. Create your one of a kind photo product!
4. Spoil yourself or loved one by showing off your favorite image with jewelry or handbag!



The BIG picture (includes framing and installation!)

This is for the prime place of honor in the estate home! A full six foot by four foot when framed, the fine art paper print is archivally matted and framed with a classic black & silver.

We even install it in your home!

\$5999

Signature Art

Allegra's interpretation of her favorite image from your session.

40 x 60 \$2399

20 x 30 \$1299

Painted Canvas (your choice of wrapped or frameable)

Your choice of image painted digitally, printed on canvas and then surface painted with matching brushstrokes; indistinguishable from an oil painting!

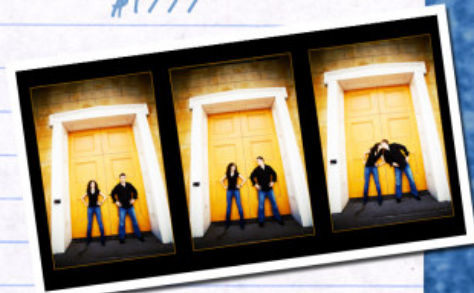
\$1999

Three in a row (includes framing)

20 x 20 \$999

16 x 16 \$799

10 x 10 \$699



Storyboard (selection of images)

Your choice of images that tell a story (up to 6)

\$599

Gallery Image (includes matting & framing)

11 x 14 \$429

8 x 10 \$359

Museum Display (includes easel)

eight images \$399

six images \$299



ALLEGRA'S BOUTIQUE

One of a kind products, created for you by Allegra and an exclusive group of artisans. items on this page are available after a \$300 minimum order. These make amazing gifts!



JEWELRY
various customized styles and colors; come see what we have!
necklace shown \$249



ring shown \$179



bracelets shown \$189 each

PURSES

Hampton Bag \$359
Sophisticate \$299



ALBUMS

A storybook presentation of your favorite 2D images. Each book is custom designed by Allegra!

large \$1299
medium \$999
small \$899

some of our most popular items!

1 Pods and digital frames loaded with low res images available - ask for pricing!

one high res file \$250
complete session on DVD \$1495



announcements, holiday cards, and other types of correspondence! pricing based on style and quantity.



e-mail: info@allegrastudio.com
Booking & Information Line: 454-384-0158
www.allegrastudio.com

POLICIES

100% of your session fee is due when you book your appointment to reserve your time. We appreciate your cooperation on maintaining an on time schedule with all of our clients; if you are more than 10 minutes late for your session, we may need to reschedule and you may forfeit your booking fee.

Due to the limited amount of storage space in our system, we will only retain the images ordered during your order session. Reorders placed after this time may be made from those images and incur a \$300 minimum..

Basic retouching is included; custom/client directed retouching is an additional \$25 per half hour, min half hour increments.

Visa, MasterCard and American Express are proudly accepted; checks should be made payable to Allegra's Studio.

Due to the custom nature of our work, all sales are final - no refunds. Prices are subject to change without notice.

REFERRAL CLUB

Tell all your friends & family about Allegra's Studio, and for every referral you bring us, both you and your referral will receive a free 5x7! We will even give you a set of wallets to pass around with our info!! Make sure to ask!





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